

Fostering technology adoption in kindergarten through 12 schools

Teleco of the Rockies, a leading provider of unified communications, will be launching a program designed specifically for the education market. Today's teachers are utilizing outdated technology that is not only robbing them of much-needed functionality but also is also incurring unnecessary expenses during tough economic times. Teleco of the Rockies is actively spreading awareness about several of today's technology advancements that increase a school's capacity to collaborate, establish continuous communication channels and, most importantly, improve overall campus security. These developments are affecting the lives of students, teachers, faculty, administrators and parents alike.

"Today's school phone system is not like our parents' phone system," stated Jeff O'Neill, vice president of sales of Teleco of the Rockies. "Today, we're able to provide educators with dramatically greater levels of communication and security than ever before. Frankly, this technology simply didn't exist in years past, and we're thrilled to finally be able to bring this caliber of technology to our school systems, for a cost that they can actually afford, especially since the features are much needed."

One of the growing concerns of schools across the nation is security. With the unfortunate

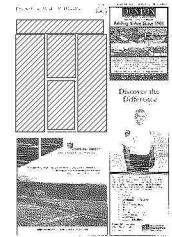
growth of domestic terrorism, this issue of campus safety has come to the forefront of discussion. Recent advancements in technology have given Teleco of the Rockies the ability to increase overall campus security like never before. One example is the development in instant messaging capabilities. For instance, in the event of an intruder on campus, students and teachers are now able to receive instant notification on their phones and 9-1-1 lockdowns are immediately initiated. In the event of such an emergency, two-way classroom communication allows teachers

to speak back and forth with a central office than waiting for help. Such security is invaluable and provides far greater levels of comfort for parents and local district officials of schools that are deploying this type of technology.

Another, far less dramatic, usage for the same instant mass messaging technology is targeted group messaging. An example of this in action would be if a basketball game were being cancelled, all patrons, students, athletes, officials, parents and transportation could immediately be notified of the cancellation, instead of having to coordinate with everyone separately. Furthermore, these messaging functions also ensure that the sent messages are delivered, received and read by the intended recipient, adding a new element of clarity.

Another in-classroom example of new technology impacting educators is the fact that teachers can now eliminate the mundane repetitiveness of taking daily classroom attendance. It is now commonplace for students to have cell phones and teachers can now take attendance with the push of a button via cell phone. "There are plenty of features and advancements to examine that enable schools to communicate more effectively, enhance security, and save time for educators and students," O'Neill said.▲

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