

## Joy educates business owners

Joy Communications of Stuart launched an educational marketing program for their customers to keep them up to date with the latest technology.

The program can analyze customer interest in real time and identify which point solutions their customers are most interested in. That way, company representatives can get straight to discussing the technologies the customer wants, saving time and creating value in every conversation.

For more information, call 1-800-432-3638 or go to [joycomm.com](http://joycomm.com).

