

SPECIAL ADVERTISING FEATURE

**GAGE TELEPHONE**



**An icon in business communications**

**W**hen you're family, you stay connected. That's just what people do in Louisiana. And that's why GAGE is in the business of connectivity. Since 1980, GAGE has been connecting businesses with phone systems, data networks and managed IT services.

Today, GAGE is one of the most respected names in the industry. What started off as a Baton Rouge telephone equipment provider has grown into a full-service telecommunications and data services company, rooted in south Louisiana, with projects around the nation. "Business technology constantly changes, but relationships are the difference," Greg Wood notes. "Relationships will always be just as important. We make it our job to keep up with both."

Many business owners understandably consider IT and communications as an expense rather than a tool for productivity. As a result, they frequently do not have a purposeful plan to handle technology issues that may occur. Many businesses do not have a qualified technology partner, Wood notes.

"Relieve that manager/owner or employee that just happens to know a little bit more about computers, and let the professionals at GAGE cover the pressure to

keep up," he urges. "Partnering with GAGE allows you to concentrate on what really matters: running and growing the business."

From the small-fry to the big guy, GAGE handles all the technology needs of a wide variety of clients, including hospitals, financial institutions, law firms and even city government. And as a recipient of the Better Business Bureau Torch Award for Ethics in Business, customers count on GAGE to handle every situation like family, with a customer-first approach.

GAGE's satisfied customers are numerous, Wood notes. The City of Thibodaux contacted GAGE to install and manage the City's multi-site network and telephone system. They remarked about the service, "GAGE has been the backbone of the entire operation. The City was able to call upon them at every state of the process for their assistance and support."

Stacks of letters and numerous emails tell the GAGE success stories over and over again. Anne Hebert adds humbly, "We are just so proud of what GAGE has grown to be, but never let it go to our heads. Giving the customer the best service possible is always our focus."

Over 32 years in operation, GAGE has earned the trust and respect of its customers, never selling the next fad in technology. GAGE specialists and service experts will help businesses map out a plan for technology that actually saves money, increases productivity and relieves the stress of inconsistent technology issues in a business. Toshiba, Dell and Cisco are top-of-the-line brands, used by GAGE to uphold its name and reputation. If it's convenience a client needs, the Insite pro-



gram from GAGE offers preventive maintenance and the ability to plan for technology upgrades, all keeping business costs regular and predictable.

Today, GAGE is setting a new standard for information technology in business. "We understand technology is an opportunity to increase profits and gain a competitive advantage, not spend more on bells and whistles," says Jason Landry. "Regardless of the size of the business, GAGE can improve all business communications top to bottom, from voicemail to Wi-Fi to network monitoring. The last thing any business should have to worry about is technology. That's our job. We know how to make technology work for you."

With the changing business climate, it's more important than ever to stay connected, and the right technology partner can make a huge difference to the bottom line. "Technology means productivity and profits, and GAGE is the company that you can trust to bring money-saving technology to your business," Wood concludes. ☺

**AT A GLANCE**

Primary product/service: Telecommunications & data services, structured cabling  
 Top local executives: Greg Wood, Jr., Anne W. Hebert, Jason Landry and Laura W. Pears  
 Total employees: 30  
 Year founded: 1980  
 Phone: (225) 753-GAGE (4243)  
 Website: www.gagetelphone.com  
 email: info@gagetelphone.com

