

## Wyatt Communications selects Kuntz as sales associate

Wyatt Communications, Inc., announced the company has selected Christy Kuntz as their new sales associate. Kuntz has several years in key management and sales positions.

Kuntz will be responsible for bringing Wyatt Communications' consultative sales approach to both current and prospective customers, enhancing the company's value added technology solutions to organizations in the Lafayette area and expanding the business to increase brand awareness.

"The business community needs the communications technology that we provide," stated Kuntz. "My

vision for Wyatt Communications is to increase our leadership role in voice and data solutions by strategically partnering with local businesses and helping them realize the positive impact of implementing new and innovative technology. Then, back these solutions with unsurpassed customer service and complete satisfaction."

Kuntz will proactively support Wyatt Communications' management team in developing the company's strategic business plans, setting revenue targets, and identifying strategic partners that deliver unparalleled solutions. Additionally, she will conduct competi-

tive analyses to further differentiate the company from the competition, generate networking groups to create new relationships and monitor industry trends to ensure that the company's customers are taking advantage of the latest technology so they can reduce costs and increase profitability.

Kuntz has a sales and management background, while working in a variety of industries. Prior to joining Wyatt Communications, Kuntz was the assistant general manager and sales manager for the Hilton Garden Inn and was responsible for the day to day operations of the hotel. She was also

an outside sales manager for Midwest Party Rentals and director of advertising for Grauel Enterprises, Inc.

"We're thrilled to have Christy, who is an extremely talented and business savvy individual join our organization and manage our growing business," said Bill Wyatt, president of Wyatt Communications. "Her sales experience and track record is extremely impressive. Wyatt Communications' customers will greatly benefit from having Christy work with them. She is committed to total customer service and satisfaction, which has been the core of our success."

## Griffin Analytical Technologies merges with ICX Technologies

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